

USE CASE

CMIC ACTIVISM ORGANISATIONS

Scaling Civic Activism through Digitisation



Would you like to have a greater and more meaningful impact in collaboration with civil society that increases your reach and impact?

Challenges

- Scaling your impact
- Cost and complexity of integrating technology
- Empower your Organisation through data for monitoring and evaluation
- Reduce administrative and communication burdens

Benefit 1: Empower

Increase citizen engagement and support by allowing your stakeholder groups to report issues with ease in real-time.

Benefit 2: Engage

Use data analytics to understand the root cause of problems and engage citizens in problem solving, on the ground mobilization and support.

Benefit 3: Streamline

Free up resources by automating your monitoring and evaluation to increase donor support and on the ground impact.

Solutions

Smart Communities empowers Civic Activism Organisations to effectively communicate and engage with communities and stakeholders using our tech and data enabled platform:

- Empower communities or stakeholders with your mobile app to report issues, engage in real-time and collaboratively solve problems
- Harness pioneer technologies to support your objectives with minimal cost and effort.
- Gain a global view of your problem areas and maximise your reach and impact through the power of AI and optimise the use of your valuable resources

Email us for a free demo and get your community mobilised!

connect@smart-communities.org