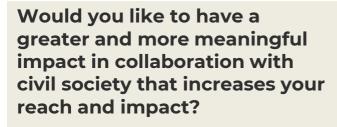


# USE CASE CIVIC ACTIVISM ORGANISATIONS

Scaling Civic Activism through Digitisation



# Challenges

- · Scaling your impact
- Cost and complexity of integrating technology
- Empower your Organisation through data for monitoring and evaluation
- Reduce administrative and communication burdens

## **Benefit 1: Empower**

Increase citizen engagement and support by allowing your stakeholder groups to report issues with ease in real-time.

## **Benefit 2: Engage**

Use data analytics to understand the root cause of problems and engage citizens in problem solving, on the ground mobilization and support.



### **Benefit 3: Streamline**

Free up resources by automating your monitoring and evaluation to increase donor support and on the ground impact.

### **Solutions**

Smart Communities empowers Civic Activism Organisations to effectively communicate and engage with communities and stakeholders using our tech and data enabled platform:

- Empower communities or stakeholders with your mobile app to report issues, engage in real-time and collaboratively solve problems
- Harness pioneer technologies to support your objectives with minimal cost and effort.
- Gain a global view of your problem areas and maximise your reach and impact through the power of AI and optimise the use of your valuable resources