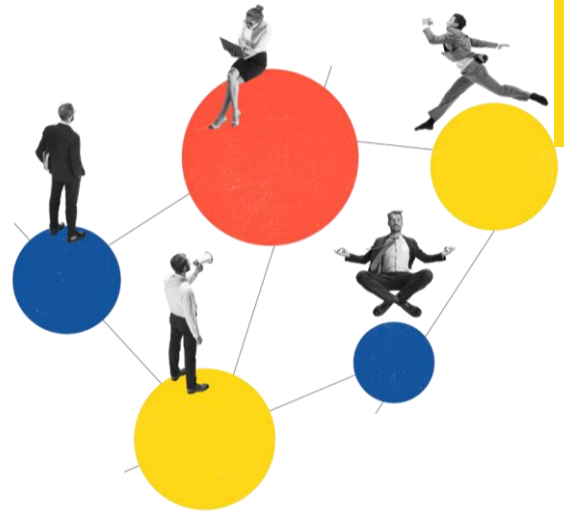


USE CASE

WARD COUNCILLORS & POLITICAL PARTIES

Scale your Community impact & promote Active Citizenry Digitally



Would you like to have a greater and more meaningful impact in collaboration with your communities that increases your political support?

Challenges

- Frustrated Citizens leading to declining support
- Admin and Communication overwhelm
- Recurrent issues
- No access to community data
- Declining community participation

Benefit 1: Empower

Channel citizen frustration into active participation allowing them to report issues with ease in real time while reducing noise in WhatsApp groups

Benefit 2: Engage

Use data analytics to understand the root cause of problems and engage residents in problem solving

Benefit 3: Streamline

Free up time spent on monitoring WhatsApp groups and empower your admins to follow up with the City

Solutions

Smart Communities empowers Ward Councillors and Political Parties to effectively communicate and engage with communities using our tech and data enabled platform :

- Empower residents with an app to report issues
- Harness intelligent technologies to communicate with your residents when and where they need it most
- Hear the concerns of your residents in real-time and engage them in problem solving
- Gain a consolidated view of the issues reported by residents to the City
- Use data to better understand the problems and emerging trends

Email us for a free demo and get your community mobilised!

connect@smart-communities.org