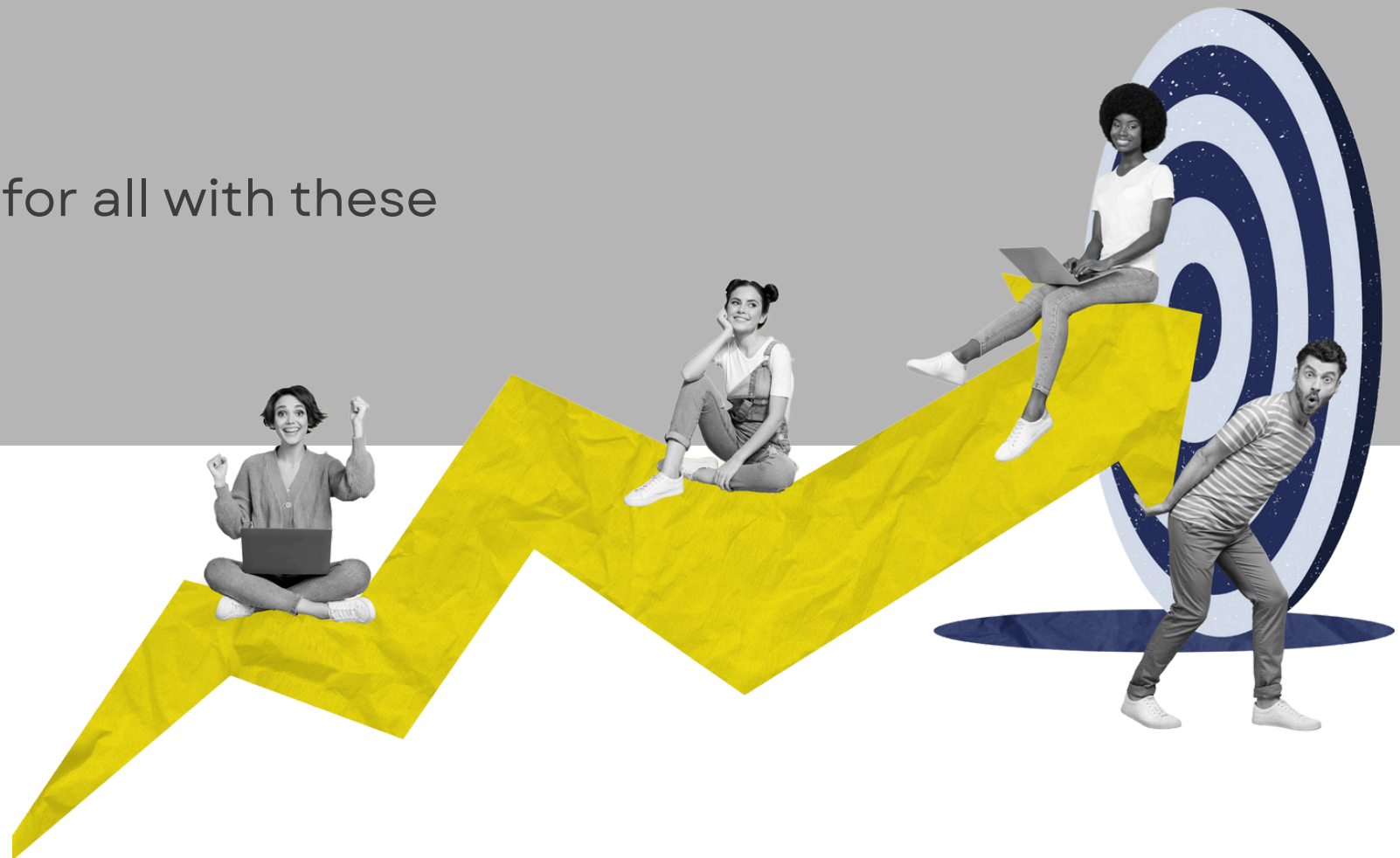


# My Community Economy

Create a prosperous community for all with these practical blueprints.



**SMART**  
B I Z . A P P



Hello  
Community  
Change Maker  
We're glad  
you're here.

You've come to the right place because you're a **changemaker** looking to create a positive impact in your community!

You're part of our mission.

So let's get started!





# Our Three Key Goals



Bridging the divide between communities to help overcome poverty



Connecting residents with trustworthy community businesses & service providers



Embed the spirit of community business and entrepreneurship

# What We'll Cover

01

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Community  
Business  
Support &  
Growth

02

Service Provider  
Support &  
Growth

# Community Business Support & Growth

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## 01 Smart Providers Platform

Help local businesses to market themselves easily to local residents. Smart Providers App allows these business owners to:

- Create a digital profile with ease
- Run targeted promos via the app to the community
- Reward active citizens in the community

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## 02 Onboarding Community Businesses

Working with Smart Communities you can access Community Malls & business zones to attract more businesses onto the platform.

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## 03 Cause Based Marketing

Showcase what local business is doing for the community to drive loyalty and trust.

# Community Service Provider Support & Growth

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## 01 Smart Providers Platform

Help local service providers to create sustainable income and find new customers in the community. The App supports the following:

- Create a digital profile with ease
- Help local residents find trusted service providers
- Build a thriving community for all

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## 02 Onboarding Service Providers

Working with Smart Communities you can onboard service providers commonly used in your community.

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## 03 Bridge the Economic Divide

Find trusted artisans from neighboring informal communities and help them access work opportunities in your community. Give residents the peace of mind knowing that they are supporting reliable recommended service providers.

# Become a Champion for Community Economic Growth & Prosperity



## Through Connecting

Get your community connected on the Smart Communities App for access to trusted service providers close to home



## Through Supporting

Get local small business owners in the community on the Smart Providers App for them to localise promos and visibility to the local community.